

The Richlands Recreation Commission held a regular meeting at the Richlands Recreation Park on March 18<sup>th</sup>, 2019 at 7:30PM with the following present:

**Recreation Department:** Jessica Reynolds, Fred Phillips

**Other Attendees:**

**Richlands Town Council Members:** Mary Ann Strong

**Recreation Commission Members Present:** Craig Earls, Joe McCall, Tony Cordle, Frances Meadows, Ronnie Cordle, Jeff Hurst, Joel Horn

**Recreation Commission Members Not Present:** LaRhonda Lindsey, Mike Webb

Ronnie Cordle opened the Richlands Recreation Commission meeting and welcomed everyone to the March Meeting.

**Old Business:**

#### **February Meeting Minutes Approval**

Ronnie Cordle: Does anyone have any corrections, additions, or deletions to the February meeting minutes? Tony Cordle made a motion to approve the February minutes. Jeff Hurst seconded the motion. No further comments, motion carries 7/0.

**New Business:**

#### **Recreation Membership Updates (Jessica Reynolds)**

Ronnie Cordle: We have a lot of stuff going on, and if you have any agenda items please let me know and we will make sure to get it added to the agenda. Adrienne puts this together for us and she does a great job.

Mary Ann Strong: Yes, she does a fantastic job.

Jessica Reynolds: As far as the membership software, we looked at a second and third package, but the first is the best and cheapest option. They are the easiest and best. We are going to talk to Mr. Taylor and it is an 8-week implementation period (with training.)

Fred Phillips: Some was 4-5 months for implementation.

Ronnie Cordle: Do we have any members?

Jessica Reynolds: We have several that have bought family or pool plans and 15-18 gym memberships. This was all without advertising

Fred Phillips: You can come down to check the log as well to see how we are manually tracking it.

Ronnie Cordle: So you are not doing any advertising until get the software?

Jessica Reynolds: No, but we are just word of mouth if they ask as needed. We have a family of 5 and 6 kids, so this really helps them.

Ronnie Cordle: So we are just waiting on Tim?

Jessica Reynolds: Yes, and it will be ready to start in 2 weeks.

Fred Phillips: We need to get this in with the pool. It will help with time management etc.

Jessica Reynolds: The first software is the only one that has time card functionality. We are looking at quotes on the electronic doors as well.

Fred Phillips: Yes, the doors downstairs will be key coded or a code on the phone to let them in.

Jessica Reynolds: It will help keep the kids out.

### **Parks and Recreation Logo (Ronnie Cordle/Jessica Reynolds):**

Ronnie Cordle: We brought this up during the strategic plan and we discussed getting a new logo for the department.

Jessica Reynolds: We have some good options and we got Jackie Mullins to come up with a design. We can change the colors or images as needed, this was just a draft.

Fred Phillips: Yes, we want to get this approved today so we can get them made. We are going to put in on the new counter downstairs and it could be screen print onto shirts etc. We can also get it embroidered to our shirts.

Ronnie Cordle: Is this something we need to take to the council?

Mary Ann Strong: No, I don't think so. It is a very clean look.

Ronnie Cordle: Can we do more colors?

Fred Phillips: We can change it and give it to them tomorrow. I have contractors coming to put it into the counter though. We can also change some of the pictures out.

Jessica Reynolds: We can go with Navy and Red to keep aligned with the town seal as well.

Ronnie Cordle: I like that idea. He can send it out when we get it to Fred and vote on it. We can view it and vote.

No action taken.

### **Strategic Planning (Jeff Hurst)**

Jeff Hurst: We met three times to discuss the strategic plan and it was very productive. We discussed and decided as a committee as input. Here is the list of items that we put on the short-term list. We did some brain storming and wrote down on cards our ideas. We discussed them, and decided on which ones made sense to keep. One of our biggest things is the walking trail and cleanup. Rusty and the crew have cleared off the side behind the Recreation Park for the last several weeks. We explored putting a walking trail up top.

Jessica Reynolds: The boy scouts would be willing to come over and help with cleaning up the top with all the trash. They need volunteer time.

Jeff Hurst: Rod Curry also said that the RHS History Club would come help as needed.

Fred Phillips: Rusty's crew is cleaning a lot of it up as well.

Jeff Hurst: We talked about a lot of the things we need to do up there.

Fred Phillips: Jessica has a grant that will hopefully pay for the paint and picnic tables up there.

Jeff Hurst: We had a lot of great ideas.

Ronnie Cordle: There are a lot of really quick things that we found we can do.

Mary Ann Strong: I am really impressed the time you guys put in.

Craig Earls: We came up with the list of strategic items. Then we came to a group consensus on which ones we want to support. When we brainstorm we put anything and everything and then narrow down to a realistic set of goals and objectives.

Fred Phillips: Where are the murals?

Tony Cordle: This was talking about various walls downstairs.

Jeff Hurst: We talked about a large amount of items, and looked at maybe a new road.

Mary Ann Strong: Did you talk about capping the tennis courts?

Jeff Hurst: Yes, we thought that maybe this could be something longer term, maybe extending the building etc.

Ronnie Cordle: What is the next step?

Jeff Hurst: We need to decide what we need to pursue on this list.

Ronnie Cordle: Does this include money?

Jeff Hurst: Yes, we can start looking into money and how it will cost, and funding sources. These items will go into a formal plan. We can maybe meet Sunday at 7 to discuss.

Ronnie Cordle: Yes, that is good. Does anyone have any objections to the strategic items on this list so we can proceed with putting them on a plan?  
No further comments or action taken.

#### **Recreation Updates (Fred Phillips/Jessica Reynolds)**

Fred Phillips: Everything is looking great. We have a good donation for downstairs for hosting the RYBL league and what we have been doing. Jessica is doing awesome and running everything so well. We want to have the Skewes Family Foundation here so they can see everything that we have done with the donation and really appreciate them.

Jeff Hurst: That would be great to give them the strategic plan.

Fred Phillips: We need the before and after pictures as well. I encourage you to look around it looks amazing.

Mary Ann Strong: Are we going to County RDA meetings?

Jessica Reynolds: We are going and Mr. Taylor asked for river walk money (4-5K). They agreed and gave it to us. The meeting is the 1<sup>st</sup> Thursday of the month at 8:30AM.

Fred Phillips: They are really glad to see us come to the meetings. We are trying to host one here so they can see our facilities etc.

#### **Other:**

Fred Phillips: We had the self-defense class and it went really well.

Jessica Reynolds: Yes, Scott Childress came and gave a free class for self-defense. We had a great time, and 33 women came. This Thursday we will have another class.

Fred Phillips: We also had the middle school valentines dance. We had a 100 kids here from RMS and it was great.

Jeff Hurst: Tazewell did the daddy/daughter dance. It went really well, a lot came to it.

Jessica Reynolds: We need to look into that and keep more things going.

#### **Tile Fundraiser:**

Mary Ann Strong: How is the tile fundraiser going?

Fred Phillips: We have had a few that have turned them in, but not a lot of takers so far.

Mary Ann Strong: Ginger Branton had some great ideas and something we can keep looking at them.

No further comments.

Next meeting – April 15<sup>th</sup> 7:30 PM at the Richlands Recreation Park

Ronnie Cordle - Adjourned meeting.